



## NOTICE OF CHANGE OF NAME AND MARK TO CHEMEON:

This document was published by Metalast International, LLC, before 2013. In 2013, **CHEMEON Surface Technology**, formerly Metalast Surface Technology, acquired all assets of Metalast International, LLC, and is the sole source of products and services (i) marketed as Metalast prior to June 10, 2015, and (ii) since then have been marketed under the **CHEMEON** mark. **CHEMEON** is not affiliated with David M. Semas.

## FOR IMMEDIATE RELEASE

### METALAST Surface Technology (MST) Launches New Corporate Website.

Minden, NV. — Oct. 16, 15 METALAST Surface Technology (MST) is pleased to announce the launch of its brand new corporate website ([www.metalast.com](http://www.metalast.com)).

#### WHY THE NEW SITE

The new website supports the reinvention of [METALAST's vision](#), which enables us to refocus our core priorities. Our vision is to be the leader in environmentally responsible coatings and [surface technologies](#), committed to research, development, and customer service. One of our primary goals for redesigning the website is to help our customers get to know METALAST better and begin to experience who we are as a company.

"We focus on creating synergistic and symbiotic relationships with our customers and employees, which has been instrumental to our growth and success. We are a team of experienced professionals who will go the distance, who pay attention to detail, and who are devoted to make you more efficient and effective at what you do," said [Dean Meiling, President and CEO](#).

#### SITE FEATURES

METALAST's new website welcomes visitors with a clean and uncluttered design. The content is focused on providing our customers with the latest information about our products and services, and sharing our knowledge and expertise with [metal finishing chemistry](#). The site was redesigned with user-friendly navigation, enhanced product information including more downloadable files, social sharing features, and overall user experience. The visitors will find everything they are looking for in a few easy clicks.



## WHAT'S NEXT

The website will be updated on a regular basis, with new products, publications and pertinent content. In the months ahead we are planning to launch a responsive design, which means that visitors will see essentially the same design optimized for their smart phone, tablet and desktop.

## THE DEVELOPERS

*"While vetting several [web design companies](#) we searched for someone experienced, who fit our budget and had the right style and skillset. [SOJO Creativo](#) met all our requirements. They are a full-service company that creates custom designs to meet clients' goals, gives advice instead of "selling" the most expensive solution, and practices open and direct communication," said **Aga Dabrowska, Marketing Manager (MST)**.*

*"They listen, they discuss, and they advise. [SOJO Creativo](#) is not just your [web design company](#), they are your partner," said **Dean Meiling, President and CEO (MST)**.*

*"We enjoyed working with the team at Metalast. They knew exactly what they wanted, but were very open to explore new ideas and suggestions. We could tell from the start, their professionalism and willingness to work with us was as impressive as their technologies. We are very excited to continue working with them in the future," said **Miles Johnson, Principle & Creative Director (SOJO)**.*

## ABOUT METALAST

METALAST Surface Technology (MST) is a business-to-business provider offering metal surface engineering solutions. MST was the first chemical company licensed by the United States Department of Defense, United States Navy to commercialize and bring to market [TCP-HF](#), a replacement for the carcinogen Hexavalent Chromate.

MST's comprehensive line of metal finishing chemistry is a one-stop solution for all needs including cleaning, extending corrosion resistance, and sealing, improving paint adhesion and coating durability. MST patented and proprietary chemistries are internationally recognized for providing environmentally responsible metal treatments and solutions.

Learn more at: [www.metalast.com](http://www.metalast.com)

## ABOUT SOJO CREATIVO

SOJO Creativo is a full service Creative Firm and Media Development Company. SOJO crafts Brands, User Experiences, Websites, Apps & more. Specializing in all aspects of design, development and deployment, SOJO works closely with partners and clients to produce engaging and effective digital solutions.

Services include: UX/UI for Web + Mobile, Design & Dev for Web + Mobile, Corporate Identity, Print Design, Video Production, Social Media Management, Project Management & Search Engine Marketing.

Learn more at: [www.SOJOCreativo.com](http://www.SOJOCreativo.com)

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For more information about Metalast, visit [www.metalast.com](http://www.metalast.com) or call +1 775.782.8324.

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